

TOP Choice

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Your ID:

2014
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www.lianorg.com



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Dear Customer:

Congratulations!

Due to the popularity, your hotel has been voted as "TOP CHOICE 2014". Your clean and comfortable living environment and friendly service have received favorable reviews by our judges and Asian consumers, which led to successful enrollment in our "TOP CHOICE" grading system. Your information will be promoted through our media in forms of network, video, books and tourist guide.

To be precise, the title 'TOP CHOICE' grading system includes four independent parts, which are evaluating restaurants, hotels, stores, and tourism attractions; each part has its own medal, which will be sent once a year, you received with this letter is the medal of "2014 TOP CHOICE". Each year, we will examine not only the qualification of medalists which have been selected in the previous year, but also the qualification of new candidates of this year. The result will be mailed to the year's qualified candidates in the first quarter of that year for free. We aim to recommend the latest and most accurate information and products about qualified local travel, in order to establish a direct communicative bridge between Asian consumers and European businesses.

TOP CHOICE Target Market: China, Japan and other Asian tourism markets.

TOP CHOICE Release System:

- 1, Websites: mainly *lianorg.com* and other APPs ;
- 2, Video: *Lianorg* video system, TV station, Youtube etc;
- 3, Books: *Lianorg* Travel guide and pop-magazines;

TOP CHOICE Grading System:

Professional European organizations , tourists' comment and feedback will ensure the authenticity and reliability of the candidates' information.

TOP CHOICE Feedback System:

Users compose comments and recommendation by our special access.

www.lianorg.com is an authentic and professional European-Travel information website, which is mainly concentrates on providing overall European-Travel information. On the website of *Lianorg*, every hotel has its individual webpage. In your own page, consumer can find the information about your address, telephone number, official website, open hours, GPS map, photos and all details. The automatic positioning system of our GPS map can be used by tourists' mobile phones and laptops to find the address of your store recorded by us, and offer detailed navigation to help tourists to arrive there .We hope that *lianorg.com* will be the first search engine and the last sharing site for tourists as B-to-C pattern.

In 2014, we have launched 4831 medals of "TOP CHOICE Restaurant", 3215 medals of "TOP CHOICE Hotel" and 2362 medals of "TOP CHOICE Store" to 516 cities in 44 European countries.

Feel free to contact us and welcome your questions and advices.

Email: topchoice2014@lianorg.cn info@lianorg.cn

With best regards and wishing you all success,

Your sincerely,

TOP CHOICE 2014 *Lianorg*.



Usage Guide:

1. Wiping up the window to avoid work off.
2. Picking off the yellow self-adhesive paper on the back of the medal, pasting the red-side on the inner of the window.
3. Medal size: 20cm × 9.6cm, resistant to water and sunshine.
4. Due to the amount of windows and the space of your store, it is possible to inform us your demand for the size of the medal via email, we will re-mail your customized medals as soon as possible (Three medals with the same code could be provided at most). Each medal is marked with unique code on fail; please DO NOT make over the sticker.
5. If any specific requirement for medal, such as metal medal for special wall, please inform us to be a matter of record and you will receive the customized medal either.
6. If any problem about the quality of the medal, please inform us to re-mail.



连盟旅游，连接世界

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